

Message Text

UNCLASSIFIED

PAGE 01 CAIRO 04330 170841Z

20

ACTION COME-00

INFO OCT-01 NEA-09 ISO-00 EB-05 DRC-01 RSC-01 /017 W

----- 049378

R 170600Z JUN 74

FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 7266

UNCLAS CAIRO 4330

E.O. 11652: N/A

AGS: BEXP, EG, BTRA

SUBJ: FOREIGN BUYER GROUPS TO U.S.

REF: A. STATE A-2763

B. STATE 119770

1. WHILE THERE IS VERY LITTLE INTEREST EXPRESSED ON PART OF EGYPTIAN BUSINESSMAN IN ATTENDING U.S. DOMESTIC TRADE SHOWS, BELIEVE PROGRAM OUTLINED REFERENCES WORTHWILE. EMBASSY CAIRO SUGGESTS FOLLOWING SHOWS MAY BE OF INTEREST:

A. INTERNATIONAL MACHINE TOOL SHOW, CHICAGO, SEPT 4-13, 1974

B. 1974 MINING SHOW, LAS VEGAS, OCT 7-19, CHICAGO

C. PACKAGING EXHIBITION, OCT 7-10 CHICAGO

D. INTERNATIONAL TEXTILE EXPOSITION, OCT 21-24, GREENVILLE

2. BELIEVE INDIVIDUALIZED INVITATION LETTER WITH INFORMATION OUTLINED REFERENCE B. FEASIBLE, FORWARDING PROMOTIONAL MATERIAL BEST APPROACH.

3. ONLY CAVEAT IS THAT MATERIAL SHOULD BE AVAILABLE WELL IN ADVANCE OF OPENING DATE. EMBASSY'S EXPERIENCE IN PAST IS THAT PROMOTIONAL MATERIAL ARRIVES AFTER OPENING DATE, ESPECIALLY FOR CATALOGUE AND OTHER EVENTS SCHEDULED IN EUROPE AND MIDDLE EAST.
EILTS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Draft Date: 17 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974CAIRO04330
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740156-1028
From: CAIRO
Handling Restrictions: n/a
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30 JUN 2005

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Review Withdrawn Fields: n/a
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